

**Fiscal Year: 2014**

**Business Plan for Palmetto Section / 1111**

Objective	Activity Title	Activity Description	Activity Date(s)	Measure	Goal	Status ^	% of Goal Achieved ‡	Contact*	Comments
Increase Impact	National	Complete and submit, Quarterly cash reports	4/20/14, 7/20/14, 10/20/14 and 1/20/15	Date of submission	Submit by due date			Carolyn Tomlinson	
		Submit 2015 budget to RD and HQ.	Fall 2014	Date of submission	Submit by due date			Carolyn Tomlinson	
		Submit 2015 business plans to RD and HQ.	Fall 2014	Date of submission	Submit by due date			David King	
		Submit completed 2013 business plan to RD and HQ	Jul '13 to Dec '13	% of goals met	Submit by due date			David King	
Grow MOC	Monthly Meetings	Presentation of topics related to current trends in Quality through monthly scheduled section Meetings.	Jan '14 to Dec '14	Number of meetings conducted	9 meetings			David King	
Grow Means	Section Pre-Meetings	Conduct pre-meeting seminars related to fundamental topics for quality related problem solving	Jan '14 to Dec '14	Number of meetings conducted	8 meetings			Vince Price	
	Exam Proctoring	Provide local proctoring of ASQ certification exams	Per ASQ exam schedule	# of ASQ exams proctored	100% of ASQ Exams			David King	
Process Performance	Section Newsletters	Publish newsletter & E-mail Distribution to promote awareness of upcoming meetings and applicable news items	Jan '14 to Dec '14	September being a mailed newsletter. January - June and September to December email distributed.	10 Newsletters			Jeff Ryan	
	Section Website	Maintain section website to permit access to section information and activities	Ongoing	% Uptime	95%			Adam Caldwell	

Improve Workforce Engagement									
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**Columns with bold headings are required.**

^ This can be used for tracking progress. A common legend to use: **GREEN** (ahead of schedule), **RED** (behind schedule), **YELLOW** (on schedule), **GRAY** (complete), H (on hold), D (dropped)

‡ These columns must be filled in when plan is submitted for the PAR Award.

\* Who is responsible for this activity?

ASQ Strategies	
Value of Being a Member	Leverage Technology
Support ASQ Leadership	Service the Needs of Organizations
Make Global ASQ a Reality	The Gift of Quality

ASQ PAR Categories	
Member Leader Engagement	Member Value Creation
Member Retention & Growth	Innovation